B-VIBE COTR, Inc. Minimum Advertised Pricing (MAP) Policy/Agreement

This policy is made to protect the integrity of the COTR, Inc. product line and our network or retailers. The COTR, Inc. MAP applies to, but is not limited to, advertising in catalogs, direct mail, websites, in-store displays and any and all other forms of advertising media, including the internet and any other electronic medium available.

Your minimum advertised price must be equal to or grea er than COTR, Inc. Manufacturer Suggested Retail Price on every product. Any discounting that results in a net advertised price of any COTR, Inc. item through rebates, coupons, percentage discounts or any other manner will be considered noncompliant to the MAP policy. In the event that COTR, Inc. receives information that a party is advertising a COTR, Inc. product below

MAP, COTR, Inc. will contact the party in noncompliance. Once COTR, Inc. has contacted the party, the pricing must be corrected within three business days. If the advertised pricing has not been corrected in three days, COTR, Inc. will cease to supply the party and/or its distributor.

MAP Pricing is \$150.00 RETAIL PRICING

