



JIMMYJANE

Minimum Advertised Pricing (MAP) Policy/ Agreement

This policy is made to protect the integrity of the Jimmyjane product line and our network or retailers. The Jimmyjane MAP applies to, but is not limited to, advertising in catalogs, direct mail, websites, in-store displays and any and all other forms of advertising media, including the internet and any other electronic medium available.

Your minimum advertised price must be equal to or greater than Jimmyjane's Manufacturer Suggested Retail Price on every product. Any discounting that results in a net advertised price of any Jimmyjane item through rebates, coupons, percentage discounts or any other manner will be considered noncompliant to the MAP policy.

In the event that Jimmyjane receives information that a party is advertising a Jimmyjane product below MAP, Jimmyjane will contact the party in noncompliance. Once Jimmyjane has contacted the party, the pricing must be corrected within three business days. If the advertised pricing has not been corrected in three days, Jimmyjane will cease to supply the party and/or it's distributor.

This agreement is made and entered into as of the ____ day of _____, 2013, by and between Jimmyjane, Inc. and retailer below:

Signature: _____

Printed Name: _____

Company Name: _____

Email Address: _____