

UPS is now offering two new residential shipping solutions

- •UPS Mail Innovations (1 oz to 15.99 oz)
- •UPS Basic (1 LB to 5 LB)

Effective Feb. 2, 2014 Under 13oz will raise from \$3.00 to \$3.75 1 to 5lbs will rais from \$7.00 to \$7.25





UPS Residential Shipping Solutions

A suite of cost-effective ground services with superior speed and reliable delivery for lighter weight, residential shipments

- Proven strength of our Ground network for faster transit times and better reliability
 - Packages remain in the UPS network from pickup to the consumer's local Post Office
- Alliance with the USPS for final delivery
 - Leverage the efficiencies of the USPS delivery network
 - Final mile to customer mailbox when appropriate
- Shipment preparation with familiar UPS WorldShip® system and convenient daily pickups
- Tracking and billing using the same tools you use for all other UPS shipments



New Shipping Option – UPS Mail Innovations (1–15.99 ounces)

Muffs & Cuffs has developed a new program with the help of UPS Mail Innovations to enhance visibility and service while reducing overall transportation costs

- This new shipping option is designed to offer you an economical alternative to the USPS First Class and Priority Mail for your lightweight shipments that weigh between 1 ounce and 15.99 ounces.
- (note: currently USPS packages that weigh between 13 oz and 15.99 oz are billed at the USPS Priority Mail 1 LB. rate. Because UPS Mail Innovations' rates go up to 15.99oz you will save over a dollar on shipping cost on these types of shipments)
 - UPS Mail Innovations will be a 2 -7 business day service offering for any U.S. destination including P.O. Box deliveries. This service will feature enhanced tracking with increased visibility of your shipments due to the additional scans while in the UPS Mail Innovations network. Tracking is available on www.upsmailinnovations.com
 - Through this unique work share program between the USPS and UPS Mail Innovations, UPS
 Mail Innovations will pick up, sort and expedite your shipments throughout the U.S. and turn
 the shipments over to the USPS for the final mile delivery to your customer.

| Service Level | Flat Rate Shipping Cost |
|---|----------------------------|
| UPS Mail Innovations (Transit times are not guaranteed but should be 2-7 days Time & Transit) | \$3.50 |











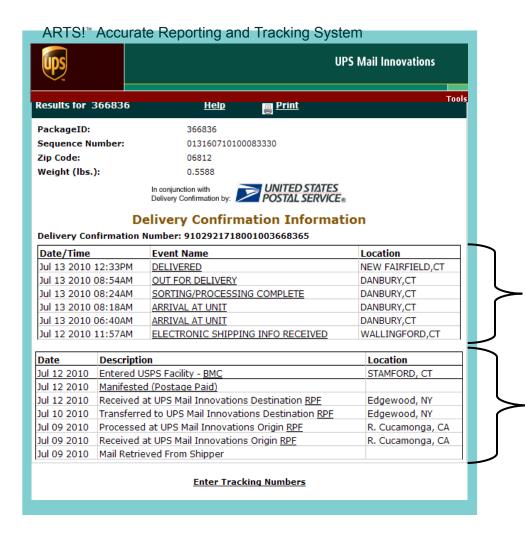
What is UPS Mail Innovations?

UPS Mail Innovations

- Expedited Mail service for light weight packages from 1oz 15.99oz.
- Using the reliability and strength of the UPS network, the U.S. Postal Service, our extensive national network of processing facilities, proprietary software, and technology enables us to consistently achieve domestic average transit times comparable to First Class Mail
- UPS Mail Innovations offers enhanced tracking verse the USPS First Class Mail
- Able to carry P.O. Box items under 1lbs

| UPSMI Average Transit Time | | | |
|----------------------------|--|--|--|
| 2-3 Days | | | |
| 3-4 Days | | | |
| 4-5 Days | | | |
| 5-6Days | | | |
| 7 Days and above | | | |





Our enhanced tracking capabilities allow complete visibility of your mail piece.

- Final delivery
- USPS® accentance
 In conjunction with
 Delivery Confirmation by:
 POSTAL SERVICE
- USPS® acceptance
- Transportation
- Close of manifest
- Processing
- Pickup

New Shipping Option – UPS Basic (1 - 5 pounds)

Muffs & Cuffs has developed a new program with the help of UPS to enhance visibility and service while reducing overall transportation costs

- This new shipping option is designed to offer you an economical alternative to the USPS First Class and Priority Mail for your residential lightweight shipments that weigh between 1 and 5 pounds.
- UPS Basic be a 1-7 business day service offering for any U.S. destination including P.O. Box deliveries. This service will feature enhanced tracking with increased visibility of your shipments in both the UPS and USPS networks. Tracking is available on www.ups.com
- Through this unique work share program between the UPS and the USPS, UPS will pick up, sort and expedite your shipments throughout the U.S. and either complete the delivery directly to the consumer or turn the shipment over to the USPS for the delivery to your customer.

| Service Level | Recommended Cost |
|--|------------------|
| UPS Basic (Transit times are not guaranteed but should be 1-7 days Time & Transit) | \$7.00 |



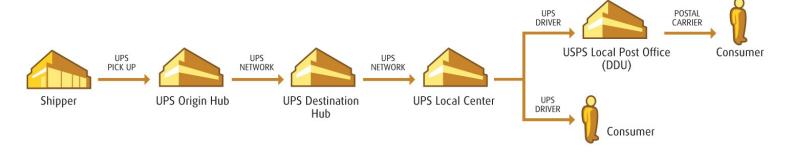








UPS BASIC PACKAGE FLOW



- Shipments are processed and picked up by UPS
- •UPS sorts and moves these packages through their network
- •Based on the destination zip code UPS will either deliver the package directly to the consumer or to the local USPS Post Office.
- •If delivered to the USPS they will complete the delivery the following day to the consumer.
- •USPS will delivery approximately 85% of the shipments.
- •Note: Time in transit is not guaranteed like UPS Ground Service.

Delivered by Local Post Office

✓

Delivered On: Proof of Delivery 5□ Saturday, 01/15/2011 at 10:28 A.M.

Add Notification

▼ Additional Information

 Shipped/Billed On:
 01/10/2011

 Type:
 Package

 Weight:
 3.40 lbs

▼ Shipment Progress

| Location | Date | Local Time | Activity What's This? |
|---------------------------------|------------|---------------|--|
| Pampa, TX, United States | 01/15/2011 | 10:28 A.M. | Package delivered by local post office |
| | 01/15/2011 | 5:43 A.M. | Received By The Local Post Office |
| Pampa, TX, United States | 01/14/2011 | 10:50 A.M. | Tendered to local post office |
| | 01/14/2011 | 6:51 A.M. | Destination Scan |
| | 01/14/2011 | 2:08 A.M. | Arrival Scan |
| Mesquite, TX, United States | 01/13/2011 | 5:26 P.M. | Departure Scan |
| Mesquite, TX, United States | 01/12/2011 | 8:43 P.M. | Arrival Scan |
| Louisville, KY, United States | 01/12/2011 | 6:44 A.M. | Departure Scan |
| Louisville, KY, United States | 01/11/2011 | 2:31 P.M. | Arrival Scan |
| Philadelphia, PA, United States | 01/11/2011 | 2:55 A.M. | Departure Scan |
| Philadelphia, PA, United States | 01/10/2011 | 10:37 P.M. | Arrival Scan |
| Lawnside, NJ, United States | 01/10/2011 | 10:04 P.M. | Departure Scan |
| | 01/10/2011 | 8:42 P.M. | Origin Scan |
| United States | 01/10/2011 | 1:38 P.M. | Order Processed: Ready for UPS |

Shipping Information

To: TX, US

Shipped By

BASIC





UPS outperforms the competition

- No "staging": UPS doesn't stage your packages for consolidation. Instead, your packages move quickly into the UPS network
- Daily pickup: We'll pick up your lightweight shipments at the same time as your other daily volume
- Shipping and tracking: Prepare lightweight shipments with UPS WorldShip® at the same time you prepare other UPS shipments and track with any UPS tracking tool
- Deeper mail induction: Keeps your packages in our hands longer, and ensures better tracking information
- Time-in-transit: The majority of customers who have switched to UPS have stated that UPS is faster, more reliable and more consistent
- Delivery: More shipments delivered by UPS vs. competitors who outsource 100% of deliveries to the USPS

