

WILLIAMS TRADING CO.

9250 Commerce Hwy Pennsauken, NJ 08110

Phone (856)662-3344

Fax (856)662-8030

Sales Person: _____

New Dealer Application

Company Information

Company Name: _____

Bill To: _____
Street Address

City _____ State _____ ZIP Code _____

Business Phone _____ Business Fax _____

A/P Phone _____ A/P Fax _____

Email _____

How long has this business been established under current ownership? _____

Credit Card Information

Credit Card Type: **VISA** **MASTERCARD** **AMEX** **DISCOVER**

Credit Card Number _____

Security Code _____ Expiration Date _____

Name of Cardholder _____ SSN / EIN _____

Name of Business _____

Address _____

City _____ State _____ ZIP _____

Current Marketplace

Select Marketplaces you presently sell today: **Ebay** **Amazon** **Groupon** **Website**

Website Name & URL Location (REQUIRED FOR WEBSITE APPROVAL) _____

Amazon Store Name & URL Location (REQUIRED FOR AMAZON APPROVAL) _____

Type of Dealer: **Brick and Mortar** **Home Party** **E-Commerce** **Other** : _____

MAP Policy Compliance & Credit Card Authorization

MAP Compliance: Williams Trading Co including our dropship services requires all accounts to be in strict MAP compliance as outlined in our MAP terms under our resources tab. Any violation of MAP pricing per these terms will result in immediate termination of your wholesale account. By signing this policy I acknowledge receipt of the MAP pricing and will adhere to the required Vendor MAP pricing policies within my own website or marketplace online.

Credit Card Authorization: This Credit Card Authorization covers purchases made from Williams Trading Co. Shipping charges may also be added.

Signature: _____ Date: _____

Print Name _____