

ANEROS
Minimum Advertised Pricing (MAP) Policy

The ANEROS (MAP) policy applies to, but is not limited to, advertising in catalogs, direct mail, websites, in-store displays and any and all other forms of advertising media, including, without limitation, the internet and any other electronic medium available to the general public.

(MAP) Policy

SGX:	\$48 (⊕\$.05)	Helix:	\$67 (⊕\$.05)
MGX:	\$48 (⊕\$.05)	Maximus:	\$67 (⊕\$.05)
Eupho:	\$85 (⊕\$.05)	Progasm:	\$67 (⊕\$.05)
Peridise	\$55 (⊕\$.05)	Marksman:	\$10 (⊕\$.05)

Rebates, coupons, credits, percentage discounts or any manner of discounting which results in a net advertised price of an ANEROS below (MAP) policy, regardless of any other circumstances, will be considered as not complying with the (MAP) policy.

In the event that ANEROS receives information that a party is advertising an ANEROS product below the minimum advertised price (MAP), ANEROS will contact the noncompliant party. ANEROS will then request the noncompliant party to comply with the minimum price within ten (10) days. If after ten (10) days the pricing has not been corrected, ANEROS may, at its sole discretion, cease future supply of the product to the noncompliant party *or its distributor*.

This policy may be modified by ANEROS as it deems necessary.